

TRANSCRIPT:

# HOW TO INTEGRATE A DOCSIS PNM PLAN

[intro music]

>>RICK: Hi, I'm Rick Yuzzi Vice President of marketing here at ZCorum.

>>RICK: Are you one of the many cable operators that are considering a DOCSIS Proactive Network Maintenance tool?

>>RICK: We get some questions from folks asking once I get a PNM tool, then how do I successfully integrate that with my current maintenance operation?

>>RICK: Well, I got some advice from our customers that I think will help.

>>RICK: A good first step is to select a small team of folks that will be responsible for learning the tool and introducing it to other people on your team.

>>RICK: Pick people that already know how your plant is maintained today, but can have a vision for the future of what can be done with a PNM tool.

>>RICK: Pick people that have hands on experience; maybe you've got a top sweep and balance guy that is now supervising people.

>>RICK: Pick a plant engineer that knows the plant like the back of his hand.

>>RICK: And pick a maintenance supervisor. Somebody that's got management experience that can be responsible for being the point person to transmit all of the information to the other maintenance people.

>>RICK: In fact, he can be your PNM guru. He can be your cheerleader; the guy that really gets people excited about proactive network maintenance.

>>RICK: And once you've got that team together, go ahead then and have them be responsible for putting the plant together and implementing it and getting everybody trained.

>>RICK: Don't have practice network maintenance?

>>RICK: Well, you need ZCorum's PreEqualization Analyzer and you can try it for 30 days for free

>>RICK: Just give us a call at 800-909-9441 or go to [preequalizationanalyzer.com](http://preequalizationanalyzer.com).



1.800.909.9441

4501 North Point Parkway, Suite 125  
Alpharetta, GA 30022

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