



Video Killed the Radio Star. Don't Let it Kill Your Broadband Network.

ZCorum's Bandwidth Commander gives you the ability to accurately track subscriber usage and apply net neutral bandwidth management policies that will reduce costs while providing opportunities for increased revenue.



Bandwidth Management Under Control

Do you secretly wish that your customers would use less of your service? That's not an enviable position for any business, but that's the way some broadband providers feel about their bandwidth. Over-the-top services have led to an explosive increase in bandwidth use by the average subscriber. The resulting squeeze on profit margins makes it difficult to fund the capital expenditures required to keep up with demand. Fortunately, there is a solution that can break this cycle. Bandwidth Commander from ZCorum provides the comprehensive reporting, automated customer notifications and dynamic bandwidth management needed to put you back in control of your broadband business.



One Size Doesn't Fit All

Service providers tend to price broadband packages by speed, but that's not the most important dimension. Many consumers gravitate to the lowest-priced package with a speed that meets their needs. But, customers on lower-priced tiers can also be some of the highest bandwidth users. Bandwidth Commander gives you an easy way to take action and throttle speed to regulate network traffic. This minimizes bandwidth congestion and gives users an incentive to move to the next tier where bandwidth is not throttled.






Monetizing Use

You can continue to add bandwidth, but with no way to control the use of that resource you have a losing proposition. You need a way to intelligently monitor usage, dynamically enforce bandwidth policies on the fly, and then automatically communicate with subscribers when that occurs. Bandwidth Commander allows you to implement usage policies and pricing based on the amount of bandwidth used. When a subscriber exceeds their monthly usage, The reports in Bandwidth Commander can be used to charge the subscriber based on their excess usage, or you can implement a policy that they must migrate to a higher-cost service tier.



ZCorum
4501 North Point Parkway, Suite 125
Alpharetta, GA 30022
1-800-909-9441

 ZCorum.com
 Facebook.ZCorum.com
 Twitter.com/ZCorum