

# A New IPTV Solution Designed for You and Your Subscribers

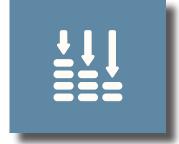


ZCorum presents a revolutionary video delivery solution with SFN TV NOW that reduces the cost and hassle of providing Pay TV service to your subscribers.



### **Reduce Your Start-up and Equipment Costs**

SFN TV NOW is much less costly than setting up your own headend. There are no dishes and no racks of equipment needed. Your end user will find the service simple to use. While it operates on Roku and other popular set top box devices, the SFN TV NOW app also runs on Windows, and on Android and Apple mobile devices so your subscribers can watch TV anywhere in their home. We also include DVR with the TV service at no additional fee.



### **Lower Your Ongoing Operating Costs**

With the streamlined SFN TV NOW headend there is no need for a large, costly headend, significantly reducing the usual ongoing operational and maintenance costs associated with providing Pay TV services. Plus, we eliminate the hassle of obtaining your own programming, and the stress of negotiating programming contracts and annual renewals. Billing your subscriber is also easy with our API integration.



# Put Your Customer in Control of Their TV Experience

SFN TV NOW provides a lower cost, all-in-one package alternative to traditional cable TV that puts your subscriber first. Your customers will have a wide array of choices for their TV experience from one service, including popular national channels and local content, without having to pay for and juggle multiple TV applications. With Restart TV, customers can start any live program on the guide from the beginning. And Catch-up TV lets customers go back up to 24 hours and watch or record any program on the guide.



## **Let Us Handle Your Support Needs**

We can even provide 24x7x365 technical support for your subscribers via phone, chat or email from our company-owned, US-based call centers. Our support specialists will walk you through the IPTV features on Roku, or Android-based Set Top Boxes, PCs, and mobile devices. Our specialists will also troubleshoot the service should there be any issues. Want us to go deeper? We can also troubleshoot the subscriber's internet connection and their home networking, insuring one, smooth IPTV support experience.



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